



Dear Potential Sponsor,

On behalf of DS Connections NW (DSCNW), I invite you to partner with us as a sponsor for our largest annual fundraiser, the **Inland NW Step UP for Down Syndrome Walk**, taking place September 26, 2026, in the Spokane Valley. This inspiring community event brings together hundreds of families, advocates, and supporters to celebrate individuals with Down syndrome while raising critical funds for local programs.

Your sponsorship directly supports partnerships with Kootenai Health, Providence Sacred Heart Medical Center, and MultiCare Deaconess Hospital, as well as the Inland Northwest families we serve across Northern Idaho and Western Washington. Funds help expand our Connections programs, educational workshops, outreach efforts, and meaningful family events that build strong, informed, and connected communities.

Sponsorship Benefits Include:

- Logo placement on event signage, promotional materials, and our website
- Social media and email recognition (4,000+ *followers*)
- Verbal acknowledgment at the event and in post-event communications

Your support helps us continue empowering individuals with Down syndrome, their families, and our local medical community. We would love to discuss how we can make this partnership meaningful for your organization.

Thank you for considering joining us in making a lasting impact.

Warm regards,

Susan Villelli

Founder / Board President / New Parent First Call Program Director

www.dsconnections nw.org

877.733.3955

Marketing Partnership Opportunities

2026 Inland Northwest Step Up for Down syndrome Walk – Sept. 26, 2026

SPONSORSHIP LEVEL	BENEFITS	
\$10K FEATURED EVENT SPONSOR	✓ New! Prominent logo on all Walk bags ✓ Prominent banner placement at event ✓ Prominent logo on t-shirt back ✓ Logo on website links to your website	✓ Social media & newsletter shoutouts ✓ Featured Sponsor DJ announcements ✓ Event day table & presence ✓ 15 free Walk registrations
\$5K GRAND SPONSOR	✓ New! Logo on all Walk bags ✓ Banner placement at event ✓ Large logo on t-shirt back ✓ Logo on website links to your website	✓ Social media & newsletter shoutouts ✓ Featured DJ announcements ✓ Event day table & presence ✓ 10 free Walk registrations
NEW! \$2.5K VARIOUS SPONSOR OPPORTUNITIES (first come, first served)	All \$2.5K sponsorships include:	
	✓ Logo on event banner & t-shirt back ✓ Logo on website links to your website ✓ Social media & newsletter shoutouts	✓ Featured DJ announcements ✓ Event day table & presence ✓ 5 free Walk registrations
	\$2.5K Community Resource Tent (1 available) ✓ Banner in tent & logo on tables	\$2.5K Bubble Table Sponsor (1 available) ✓ Banner on bubble table SOLD!
	\$2.5K Food Line Sponsor (2 available) ✓ Banner in tent & logo on tables	\$2.5K Raffle Sponsor (2 available) ✓ Banner in raffle tent & logo on raffle items
	\$2.5K Clown Sponsor (1 available) ✓ A-frame sign near Clown	\$2.5K Obstacle Course Sponsor (1 available) ✓ A-frame sign near Obstacle Course
	\$2.5K Birthday Club Sponsor (1 available; year-round) ✓ Logo on all Club cards, including birthday and holidays mailed throughout the year SOLD!	\$2.5K Connect Program Sponsor (2 available; year-round) ✓ Logo displayed at Connect events
\$1K MAJOR SPONSOR	✓ Logo on event day banner ✓ Logo on t-shirt back ✓ Logo on website links to your website ✓ Social media & newsletter shoutouts	✓ Featured DJ announcements ✓ Event day table & presence ✓ 4 free Walk registrations
\$500 SUPPORTING SPONSOR	✓ Logo on event day banner ✓ Logo on t-shirt back ✓ Logo on website links to your website ✓ Social media & newsletter shoutouts	✓ Social media & newsletter shoutouts ✓ Featured DJ announcements ✓ 2 free Walk registrations
\$250 ASSOCIATE SPONSOR	✓ Logo on website links to your website	✓ Social media & newsletter shoutouts
\$100* COMMUNITY PARTNER TABLE	✓ Event day on-site table (cannot sell items at event)	✓ *Free with raffle item donation (Table is free with a raffle donation of \$100 or more.)

Ask us about additional event day/on-site marketing partnership opportunities.

info@dsconnections nw.org or 877.733.3955.

All donations are tax deductible.

Please complete this form and return it by **August 1, 2026**, along with your check made payable to **Ds Connections Northwest, 3839 W. Prairie Ave, Hayden, ID 83835**.

SELECT MARKETING PARTNERSHIP LEVEL:

☐ \$10K FEATURED EVENT SPONSOR	☐ \$5K GRAND SPONSOR	\$2.5K SPONSOR OPPORTUNITIES			
		☐ COMMUNITY RESOURCE TENT	☐ BUBBLE TABLE	☐ FOOD LINE	☐ RAFFLE
		☐ CLOWN	☐ OBSTACLE COURSE	☐ BIRTHDAY CLUB	☐ CONNECT PROGRAM
☐ \$1K MAJOR SPONSOR	☐ \$500 SUPPORTING SPONSOR	☐ \$250 ASSOCIATE SPONSOR	☐ \$100* COMMUNITY PARTNER TABLE (*Table is free with a raffle donation of \$100 or more.)		

Company Name _____

Contact Name _____ Phone _____

Email Address _____

Street Address _____

City _____ State _____ Zip Code _____

Logo Artwork: Please email your logo in EPS or JPEG format to info@dsconnections nw.org by August 1, 2026.



OUR MISSION

Ds Connections NW, a 501(c)3 organization, strives to be a network of support, information, and resources focused on improving the quality of life of persons with Down syndrome.

Our goal is to provide a single point of connection for people with a Ds diagnosis, their families, and the community at large through a diversity of social and informative opportunities.

Thank you for your support of Ds Connections NW!